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Shop and Share .ca

Charity Partner Newsletter
- October 2012 -

With Thanksgiving right around the corner, we wanted to take this opportunity to tell you how very thankful we are to be partnered with you - our valued Charity Partners. We appreciate all the work you do to make your community better, and we're honored to be part of your fundraising team.

We are also thrilled to announce the winner of our **Compliments for Cash Contest**....*drum roll*...with a total of 49 compliments last month, our \$100 Grand Prize Winner is **Made By Momma!** See below for full contest results, and remember to thank your supporters for taking the time to share the love!

Our Charity of the Month for October is **Foothills SNAPS (Special Needs Association for Parents and Siblings)**. They provide education, information, and support to parents, siblings and community members who are connected to someone with special needs in a safe, non-judgmental environment. SNAPS supports many needs from Asthma, Aspergers, Cerebral Palsy, ADD, Gifted and Talented, to Williams Syndrome and more.

Be sure to point your supporters to our **Specials and Sales** section for the latest deals from their favourite retailers. And don't forget that **you can log in to your 'Charity Account' and view all purchases and donations online**. Just look for the 'Donations Report' or 'Charity Activity' links and call if you have any questions. We'd be happy to walk you through.

We always welcome feedback from our great Charity Partners, so please feel free to email us (support@shopandshare.ca) or call us directly at 1-888-466-2499. And you can also find great tips, promotions, and information by following us on [Twitter](#) and liking us on [Facebook](#).

'Compliments for Cash' Contest!

Our first-ever 'Compliments for Cash' Contest was a huge success! Our Grand Prize \$100 Winner with 49 compliments is: **Made By Momma**. Congratulations to Allyson and her amazing team!

The 'Shop and Share.ca' team was so touched by all the heart-warming and positive feedback that we decided to throw in some extra donations to all the participating Charity Partners (see below).

2nd Place: Pickering Rouge Canoe Club (48 compliments) - They set up their laptop at their banquet and asked their attendees to write compliments there, so we're going to award them with a \$25 donation for their efforts and great idea!

3rd Place: Na'amat Canada (44 compliments) - they will receive a bonus \$10 for their efforts

4th Place: Parent Preschool Program of SW Alberta (35 compliments) - they will receive a bonus \$5 for their efforts

5th Place: Missing Children Society of Canada (3 compliments) - they will receive a bonus \$2 for their efforts

6th Place: Tied for 6th place with one vote each (each will be receiving a \$1 donation for their efforts):

- **Roblin Nursery School**
- **People for Animals of Saskatchewan**
- **Percy Pegler Elementary School**
- **Foothills SNAPS**
- **Crime Stoppers Assoc of Edmonton & Northern Alberta**
- **Beaverlodge Playschool Society**
- **Alliston District Humane Society**

Check out the full contest results [here](#).



Tapping High Schools & Universities for Volunteers

One of our fantastic Retail Partners, 4imprint, recently sent out some great information on how to obtain volunteers from high schools and universities.

"High schools and universities are great places to turn if your non-profit needs a helping hand.

Educational institutions are brimming with young people eager to get out and make a difference. Over the years, their volunteer numbers have only grown and they are fast proving to be a generation of volunteers that mean business.

Consider this: In 2010, **58 per cent of this age group, known as Millennials, volunteered a collective total of 341.1 million hours in Canada.** This volunteer rate is significantly above the national average of 47 per cent. As the leader of a nonprofit, make Millennials the target audience of your next volunteer campaign."

Read the full article [here](#).



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